Thank you for considering taking part in iDEA's film.

Your mission, should you choose to accept it, is to use your phone to film yourself spelling out a word or phrase from George the Poet's inspirational poem, *All Existence Is Contribution*.

You can do this in any way you wish (as long as we can still read the words), be creative, have fun, let your imaginations run free. You could write the words on a piece of card and hold it up to the camera, paint them on your face, write them in the sand, spell them out in daisies, even pull them out of your pocket on a piece of silk.

We would love to have you in the film. It'll only take you a minute, and it's for a really good cause. If you are happy to help, let us know, select a **bold** word or phrase from the attached poem.

Oh, and a quick word to the wise: you probably all know this already but just in case..



Please send your video submission with your name and organisation to doy.office@gmail.com by Monday 6th October.

Member that knowledge I was talking about? The

One protected by elusion?

Those **same people** are walking about with that

Uncollected contribution.

Untapped potential could be unlocked ability

Hidden wisdom, unsung possibility. We

Live in a world that celebrates our young for

Being more professional than clever. As a re-

Sult, we miss out on a lot of knowledge at a

Time when it's more accessible than ever.

"Time" and "Place" have passed the physical stage;

We now live in the digital age. And

We have much **more to contribute** than